



PRIVACY POLICY

1. Introduction

International Football Sports Group (“IFSG”, “we”, “our”, “us”) is committed to protecting and respecting your privacy. This Privacy Policy explains how we collect, use, store, share, and protect your personal data when you interact with us, whether through our websites, digital platforms, events, services, or any other engagement.

We process personal data in accordance with applicable data protection and privacy laws, including the EU General Data Protection Regulation (GDPR) (where applicable), the UK Data Protection Act, and other relevant international regulations.

By engaging with IFSG or using our services, you acknowledge that you have read and understood this Privacy Policy.

2. Who We Are

International Football Sports Group (IFSG) is a global organisation dedicated to promoting, managing, and supporting football events, partnerships, and development initiatives worldwide.

Our registered office is: The Leasing.com Stadium, London Road, Macclesfield, SK11 7SP

If you have any questions about this Policy or how we process your data, you can contact our Data Protection Officer (DPO) at: INFO@THEINTERNATIONALFOOTBALLGROUP.COM

3. Information We Collect

We may collect and process the following types of personal data, depending on your interaction with us:

a. Personal Identification Information

- Full name
- Date of birth
- Nationality
- Contact details (email address, phone number, postal address)

b. Professional Information

- Employment details
- Role within your organisation
- Affiliation with football clubs, associations, or partners

c. Event and Participation Information

- Registration details for events, tournaments, or conferences
- Accreditation information
- Travel and accommodation preferences

d. Technical and Usage Information

- IP address
- Browser type and device information
- Website usage and interaction data (e.g., pages visited, time spent)
- Cookies and similar tracking technologies (see Section 10)

e. Special Category Data (only where strictly necessary and permitted)

- Medical or health information (e.g., for event participation or travel requirements)
- Biometric data (e.g., photos for accreditation badges)

We only collect special category data with your explicit consent or where required by law.

4. How We Collect Your Information

We collect personal data in the following ways:

- Directly from you when you fill out forms, register for events, sign contracts, or communicate with us.
- Automatically through your use of our websites, apps, and digital platforms.
- From third parties such as partners, sponsors, football clubs, or public sources, where permitted by law.

5. How We Use Your Information

We use personal data for the following lawful purposes:

- To provide and manage our services, events, and activities.
- To communicate with you regarding registrations, updates, and organisational matters.
- To manage business relationships with partners, suppliers, and stakeholders.
- To comply with legal, regulatory, and safeguarding obligations.
- To improve our platforms, services, and user experience.
- To send marketing communications (only where you have provided consent or where permitted by law).

We will not use your personal data for purposes incompatible with those for which it was collected, unless required by law or with your consent.

6. Legal Bases for Processing

We process personal data under one or more of the following legal bases:

Consent: Where you have given explicit consent for specific purposes.

Contract: Where processing is necessary for the performance of a contract with you.

Legal Obligation: Where processing is required to comply with applicable laws or regulations.

Legitimate Interests: Where processing is necessary for our legitimate business interests, provided your rights are not overridden.

Vital Interests: Where processing is necessary to protect someone's life or safety.

7. Sharing Your Information

We may share your personal data with:

- Authorised third parties involved in delivering our services (e.g., event organizers, travel providers, security services)
- Business partners, sponsors, and football associations, where relevant to your engagement with IFSG.
- Regulatory authorities or law enforcement, where required by law.
- IT and data storage providers supporting our operations.

All third parties are required to implement appropriate security and data protection measures and may only process your data in accordance with our instructions and applicable law.

8. International Data Transfers

As an international organisation, IFSG may transfer personal data across borders. Where we do so, we ensure that appropriate safeguards are in place, such as:

- Adequacy decisions by relevant data protection authorities.
- Standard Contractual Clauses (SCCs) approved by regulatory authorities.
- Other lawful transfer mechanisms as required by applicable law.

9. Data Retention

We retain personal data only for as long as necessary to fulfill the purposes for which it was collected, including legal, accounting, or reporting obligations.

Once data is no longer required, it will be securely deleted, anonymized, or destroyed.

10. Cookies and Tracking Technologies

Our websites use cookies and similar technologies to enhance user experience, analyse usage, and improve our services.

You can manage your cookie preferences through your browser settings. For more information, please refer to our Cookie Policy [\[link\]](#).

11. Your Rights

Depending on your jurisdiction, you may have the following rights regarding your personal data:

- Right to access – to request a copy of the personal data we hold about you.
- Right to rectification – to correct inaccurate or incomplete data.
- Right to erasure – to request deletion of your data under certain circumstances.
- Right to restrict processing – to limit how we use your data.
- Right to data portability – to request transfer of your data to another organization.
- Right to object – to object to processing in certain circumstances.
- Right to withdraw consent – where processing is based on your consent.

To exercise these rights, please contact our DPO using the details in Section 2. We will respond within the timeframes required by applicable law.

12. Data Security

We take the security of your personal data seriously. IFSG implements appropriate technical and organisational measures to protect data against unauthorised access, loss, alteration, or disclosure, including:

- Encryption and secure storage.
- Access controls and authentication measures.
- Regular security audits and monitoring.
- Staff training and awareness.

13. Children's Data

We do not knowingly collect personal data from children under the age of 16 without parental consent. Where processing children's data is necessary (e.g., youth events or academies), we ensure compliance with applicable child protection and data privacy laws.

14. Updates to This Policy

We may update this Privacy Policy from time to time to reflect legal changes or operational needs. The most recent version will always be available on our website, with the "Effective Date" clearly indicated.

15. Contact Us

For any questions, concerns, or to exercise your data rights, please contact our Data Protection Officer (DPO):

 Email: INFO@THEINTERNATIONALFOOTBALLGROUP.COM

 Address: The Leasing.com Stadium, London Road, Macclesfield, SK11 7SP

Approved by: ROBERT SMETHURST

Title: OWNER & DIRECTOR

Date: January 2024